

Turning Ideas In To Reality

R&D to Ready-to-Eat

Career Options in Food Science and Nutrition

CSUN Career Symposium

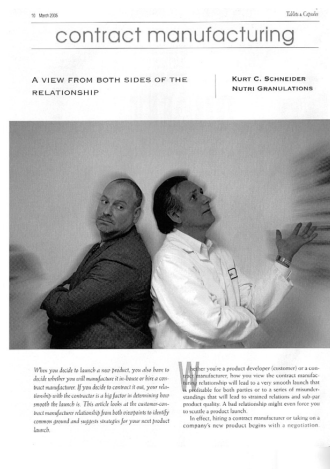
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KCS & Associates

Who Am I?

- KCS & Associates
 - Food Industry Consulting
 - Development of Products from Concept to Launch
 - 20+ years experience
 - R&D, Sales, Marketing, Manufacturing, General Management
 - Start-Ups, Contract Manufacturing



You Know the Science

- R & D
 - Research and Development
 - Big R, little D
 - Big D, little R

- Am I Research-Driven, or am I Product-Driven?
 - Research-driven = Big R
 - Product-driven = Big D

Big R vs. Big D

- | | |
|--|---|
| <ul style="list-style-type: none">■ Big R<ul style="list-style-type: none">■ Laboratory■ Clinical■ Genetics■ Formulation■ Methods Development■ Regulatory | <ul style="list-style-type: none">■ Big D<ul style="list-style-type: none">■ Scale-up■ Operations■ Product Development■ Project Management■ Validation■ Inspection |
|--|---|

Big R vs. Big D



YOU CAN DO BOTH!

I Did.....

